

Sustainability is, by definition, our ability to meet our needs without sacrificing the needs of future generations.

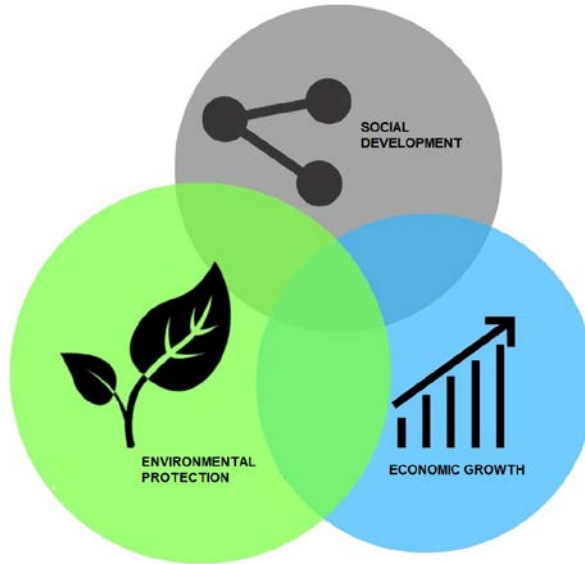
When Did Sustainability Enter Our Life?

The public first met with the word sustainability through the report "Our Common Future" published in 1987 by the World Commission on Environment and Development, which operates under the body of the United Nations

The report, published in order to find solutions to problems arising from rapid industrialization and population growth, was a warning about the negative consequences of economic development and globalization on the environment. The biggest factor in the adoption of this report by the masses and the realization of sustainability was the ozone hole caused by human activity on Antarctica, which was first identified in 1984.

What are the Components of Sustainability?

Even if environmental protection is the first thing that comes to mind when it comes to sustainability, the concept of sustainability is a holistic approach that includes ecological, economic and social dimensions.



Sustainability has 3 main components. These components are; environmental protection, economic growth and social development. These concepts should be managed in a balanced way to ensure sustainability.

Environmental Protection

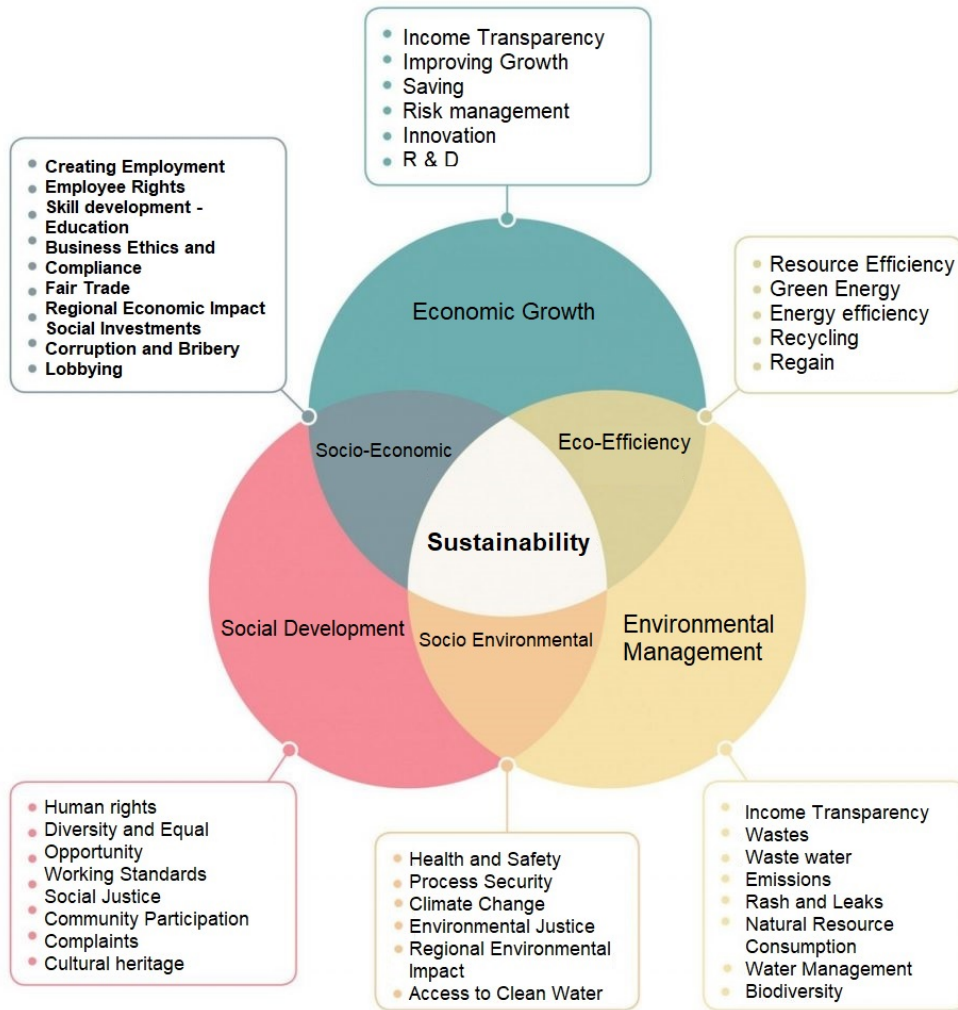
Sustainability is the main principle that the resources in the environment and nature are consumable and therefore it focuses on using these resources with rational approaches. The integrity and flexibility of ecosystems are preserved.

Economic Growth

Sustainability focuses on achieving economic growth that will bring communities to prosperity without harming the environment. As the consumption of goods and services increases, it is aimed to increase human welfare.

Social Development

It supports social development by focusing on sustainability, health, life and education quality to reach a satisfactory level for all societies. In addition to strengthening the enrichment of human relations, people are provided to achieve their goals individually and as a group.



When all these components work together in harmony, the potential of meeting human needs and needs now and in the future increases and **sustainable development** is provided. According to sustainable development principles, society should not allow welfare to decrease over time.

Why Sustainability Matters

Increasing energy needs of the rapidly growing industry with the industrial revolution led to the use of non-renewable natural resources such as oil and coal. The increasingly dominant sector of the industry has led to the rapid and larger addition of new ones to the environmental degradation caused by the people's agricultural economy. Factors such as rapid industrialization and, as a result, modern urbanization, rapid population growth, have caused air, water and soil pollution, as well as a decrease in biodiversity, resulting in problems such as soil loss and desertification

Sustainability can be achieved through the integration of a management approach in which corporate interests do not conflict with social interests, and that not only economic growth but also social and environmental issues are included in company issues.

In parallel, individuals have a great responsibility on sustainability. Individuals should firstly adopt the importance of sustainability and be an example to the society by changing their habits in their daily lives such as lighting, heating, cleaning and even nutrition, and thus contribute to the future.

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Company Title / Name :****Date :**
Stamp and Signature: